### **Patient Satisfaction in Dental Clinics**

#### A.NAEYAH<sup>1</sup>, Dr.J.ANTONETTE ASUMPTHA<sup>2</sup>

<sup>1</sup>MBA-HA 1<sup>st</sup>yr, Department of Entrepreneurship Studies, Madurai Kamaraj University, Madurai.

<sup>2</sup>Faculty: Madurai Kamaraj University, Department of Entrepreneurship Studies,

Madurai Kamaraj University, Madurai.

Date of Submission: 28-11-2020 Date of Acceptance: 13-12-2020

**ABSTRACT**: The aim of this study is to analyze and assess the level of patient satisfaction in dental clinics. This Survey is based on the data collected from the patients in a dental clinic using a questionnaire.

**KEYWORDS**: oral health, dental clinic, patient satisfaction, dentist.

patients meet their expectations and also the doctors can improve their way of treatment.

In this way the further treatment plans can be improvised. The doctor- patient relationship is basic

Getting to know about the satisfaction of patients is

important because we can get to know if the

for a successful treatment and it can be evaluated with such surveys.

#### I. INTRODUCTION:

Oral health is more important than we realize.

#### II. REVIEW OF LITERATURE:

S.NO	YEAR	TITLE AND YEAR PUBLISHED	AUTHOR	FINDINGS
1.	2004	Patient satisfaction in dental outpatient clinics in Turkey. (2004)	<ul> <li>Haydar</li> <li>Sur,</li> <li>Osman</li> <li>Hayran,</li> <li>Celal</li> <li>Yildirim,</li> <li>Gonca</li> <li>Mumcu.</li> </ul>	<ul> <li>Health insurance plays a significant role in patient satisfaction.</li> <li>There were many polls for privacy when compared to the waiting time in the hospital.</li> </ul>
2.	2005	Patient satisfaction with dental services at Ajman university, UAE(2005)	R.Hashim	<ul> <li>A large number of patients visited only after the onset of pain or trouble.</li> <li>The higher the education of the patient is, the least they are satisfied.</li> </ul>
3.		Correlation between patient satisfaction and dental clinic credibility in regular dental check-ups in Japan.(2005)	<ul> <li>Yoh     Tamaki</li> <li>Yoshiaki     Nomura</li> <li>Fusao     Nishikawa     ra</li> <li>Mizuho     Motegi</li> </ul>	<ul> <li>The current health insurance system in Japan has improved a little and now covers regular Checkup for patients with periodontal disease.</li> <li>People are encouraged to do regular dental checkups by giving them improvised insurance plans.</li> </ul>



	I	I		
	2006		■ Kayo Teraoka	
4.			■ Hiroshia Arakawa	
4.			<ul><li>Akihisa Tsurumoto</li></ul>	<ul> <li>Almost all the treatments were simple tooth extractions and</li> </ul>
	2007		■ Nobuhiro Hanada	<ul><li>only a few were dental fillings.</li><li>The selection of a clinic for</li></ul>
5.		Patients Satisfaction with dental care provided by public dental clinics in Dar essalaam, Tanzania.	<ul><li>M.I.N</li><li>Matee</li><li>F.Scheutz</li><li>E.N.M</li></ul>	their treatment by the patients is done clearly based on the travel distance.  • A good structured record keeping system must be
	2014	(2006)	Simon B.S.I Lembariti	followed.  • All satisfied patients are not
	2014			the same but ultimately manifest into a healthier patient or a satisfied customer.
		Patient satisfaction with dental hygiene providers in U.S.	■ Jeffrey G	<ul> <li>Finstuen has found that attitude and belief are the salient features in the prediction method.</li> </ul>
6.	2015	military clinics(2007)	Chaffin Sherry D Chaffin	
			<ul><li>A David Mangelsdr off</li><li>Kenn</li></ul>	<ul> <li>Quality, interaction, access, environment and cost were the identified categories after the analyzation.</li> </ul>
7.		Patient Satisfaction	Finstuen	<ul> <li>As the rate of satisfied patients increase, there will be more number of new patients.</li> </ul>
		surveys in dental school clinics: A		
		review and comparison.	■ Arezoo Ebn Ahmady ■ Mina	<ul> <li>Majority of patients chose to get treated here because of the academic facilities.</li> <li>Another benefit is that the</li> </ul>
			Pakkhesal A. Hamid Zafarmand	patients can be supervised and diagnosed by many different people.
		Patient satisfaction with orthodontic	Hary Alan     Lando	<ul> <li>Overall patient satisfaction and equality of patient outcome are of great</li> </ul>
		treatment at King Khalid university, College of Dentistry, Saudi Arabia(2015)	<ul><li>Shahrani l</li><li>Tikare S</li><li>Togoo</li></ul>	importance in influencing a general dentist to refer an orthodontist.
		544417 Huola(2013)	R.A Qahtani F	

DOI: 10.35629/5252-0210674678 | Impact Factor value 7.429 | ISO 9001: 2008 Certified Journal | Page 675



Assiri K
Meshari A

8. 2018		Patient satisfaction visiting the dental clinics,	faction Alshahrani ing the Dr.Pervez al Abdulrazak	<ul> <li>Demographic characteristics of patients did not affect the satisfaction of patients with dental care.</li> <li>Most of the people were very satisfied with the</li> </ul>	
		Faculty of dentistry, Najran university			dental care and others were dissatisfied with the long waiting time.

#### Research gap:

The feedback of training of nurses was done in various methods but not particularly in Madurai, Tamilnadu,

India hence we have catered to it.

#### **Data Collection:**

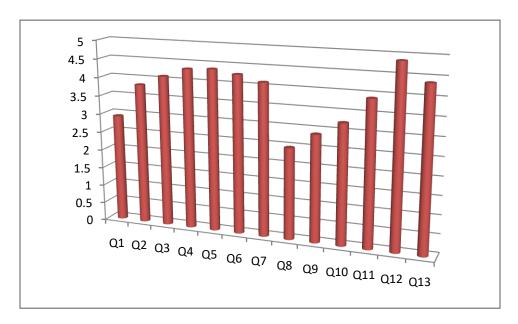
We used a closed ended questionnaire to collect data. Data collection was done in person in hospitals in

Madurai-Tamil Nadu. The nurses were ever cooperative.

We gave more than 120 questionnaires and received 100 valid questions with which we did the analysis

#### DATA ANALYSIS AND CONCLUSION:

We use excel sheet to analysis data and we use simple random sampling to pick data.
Convergent and Discriminant was proved.



Career development and clinical opportunity existed and played a vital role. Supervisors used mistakes as their learning strategy. Nurses had a good working relationship with active staff. Continuing education program scored low thus this should be concentrated. We can use the same study for a larger scale.

#### **REFERENCES:**

- [1]. Haydar Sur, Osman Hayran, Celal Yildirim, Gonca Mumcu: Patient satisfaction in Dental outpatients clinics in Turkey.Marmara university school of medicine, Istanbul, Turkey. 45(5):651-654,2004
- [2]. R. Hashim: Patient satisfaction with dental services at Ajman University, United Arab Emirates. Eastern Mediterranean Health Journal, Vol. 11, Nos 5/6, 2005
- [3]. Yoh Tamaki, Yoshiaki Nomura, Fusao Nishikawara, Mizuho Tsurumoto, Nobuhiro Hanada: Correlation between patient satisfaction and dental clinic credibility in regular dental check-ups in Japan. Journal of Oral Science, vol. 47, No. 2,97-103, 2005.
- [4]. M.I.N. Matee, F. Scheutz, E.N.M. Simon, B.S. Lembariti: Patients satisfaction with

- dental care provided by public dental clinics in Des Es Salaam, Tanzania.2006
- [5]. Jeffrey G Chaffin, Sherry D Chaffrin, A David Mangelsdroff, Kenn Finstuen: Patient satisfaction with dental hygiene providers in US military clinics. 2007
- [6]. Arezoo Ebn Ahmady, Mina Pakkhesal, A. Hamid Zafarmand, Harry Alan Lando: Patient satisfaction in dental school clinics: A review and comparision.2014
- [7]. Shahrani I, Tikare S, Togoo R.A ,Qahtaani F, Assiri K, Meshari A: Patient satisfaction with orthodontic treatment at King Khalid university, College of Dentistry, Saudi Arabia. 2015
- [8]. Mohammed Ali Alshahrani, Dr. Pervez Abdulrazak: Patient satisfaction visiting the dental clinics, Faculty of dentistry, Najran University. 2018

#### **Appendix**

PATIENT NAME:	PATIENT ID:	
DISEASE:	INVESTIGATION:	
TREATMENT:	CURRENT STATUS:	

#### A) About Patient's Survey:

Items	strongly disagree	disargee	neutral	agree	strongly agree
When you telephoned to make an appointment, the staff members were courteous and helpful in finding a suitable time					
Upon arrival were you greeted in a friendly manner and made to feel comfortable?					
Were you seated by your appointment time or advised of any delays?					
Did the dentist's hygienist take the time to listen to and understand your concerns?					
Did the dentist's hygienists take the time to adequately explain the treatment plan and answer your questions?					
Did you feel that you understood prescribed treatment and all of your questions were answered to your satisfaction?					
Upon receiving your bill for the services redeemed was the amount clearly described?					



1	Rate the investigate diagnosis process that you			
	inderwent.			



Difference in the care provided by the hospitals available in your area			
Upon receiving your bill for the services redeemed – were payment options discussed?			
Hospitals/clinics will have modern looking equipment			
Hospital/clinics will insist on their error-free records.			
If you had a concern during your last visit, do you think it was properly handled by the staff?			